



plug bi  
DESIGNER

## Build Enterprise-Grade Web Apps - No Coding Required

*PlugBI Designer is a powerful Excel plug-in that turns the popular spreadsheet tool into an intuitive visual environment to both specify your apps' data needs and design their interface. The plug-in enables business professionals to create the enterprise apps they need – up to ten times faster than a developer could!*

### 100% Visual Data Definition

Taking advantage of Excel's PivotTable features, you can easily explore all the data in your PlugBI Business Data Lake. In an iterative, agile way, you define and save all the data intersects ("PlugBI Business Views") that you want your apps to access and/or write to. Excel is transformed into a powerful and reliable "visual data schema definition" tool for all your business apps. PlugBI Designer can also, more simply, be used as a self-service personal querying tool to explore and analyze data in the PlugBI Business Data Lake.

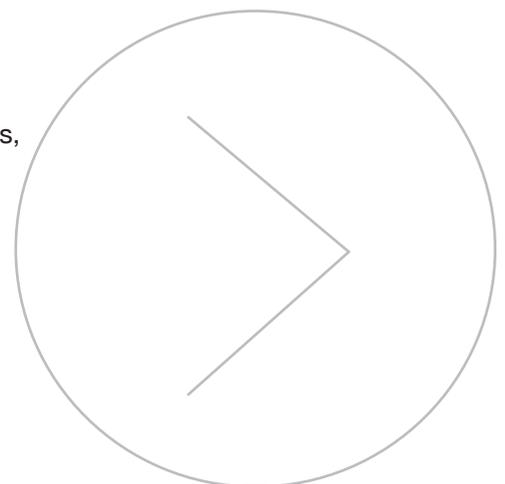
### 100% Visual App Specification

Our Excel plug-in also lets you visually specify all your apps' interfaces – leaving it to our artificial intelligence (AI) engine to turn those visual specs into application logic. PlugBI Designer is the key that makes the PlugBI "no code, no programming" promise possible.

Using all the features of Excel (cells, tables, tabs, charts, graphics and drawing elements), business users can specify the desired interfaces and flow of the business apps they envision. The platform in return analyzes their design and automatically generates the corresponding application code. You may even preview your app within Excel with our built in emulator, and publish it with a single click. In a matter of days, your business teams with no technical training collectively design the most complex business apps simply by using Excel to draw basic app screens (color, images, dropdown, dynamic date consultation, data input...), more advanced screens (workflow, hyperlinks, dynamic menus, dynamic calculation, simulation...) and widgets (charts, maps, gauges, dynamic arrays, ad-hoc tables with filter...)

"Since we started using PlugBI, our sales team is back to doing its full-time job of generating sales. With PlugBI, we put our first fifty custom app screens into production in less than one month!"

Sales Director for France  
of multinational cosmetics  
company



## Keeps up with the Development Team

Apps created with PlugBI match the functional depth of those developed with traditional programming-based approaches. With PlugBI, business teams create apps with best-in-class transactional, workflow, embedded BI, analytical, calculation, simulation, and Big Data capabilities. Apps created by teams of functional experts have functionality on par or exceeding those of commercial software packages.

## Enables the Ultra Agile Enterprise

Creating a PlugBI app is as easy as designing its interface using Excel. After just one day of training, you'll start building apps of all kinds. Information systems powered by PlugBI are agile and adaptable. Because PlugBI apps can be changed in minutes, they only get better with time: it's easy to imagine, test, and deploy new apps and features as your business grows and evolves.

## Available as Software or Platform-as-a-Service

The PlugBI platform is available as traditional "installable" on-premises or private cloud software (PlugBI Enterprise) and as an elastic cloud-based Platform-as-a-Service (PlugBI Cloud).

Your apps developed in the cloud can rapidly be moved to an on-premises instance, and the opposite is possible as well. PlugBI allows companies to enjoy the best of private, hybrid and public cloud architectures.

## PC Requirements

- **RAM** > 2 GB
- **Disk** > 50 GB
- **Network card:** 100 Mbps
- **Browser:** Microsoft Internet Explorer 8 and up
- **MS Office:** MS Excel 2003 and up.

## Key Features

1. Visual app design
2. Visual app data definition
3. All Excel features leveraged (cells, tables, tabs, charts, graphics and drawing elements)
4. Reusable component library
5. Artificial intelligence creates all app data views and app logic

## Key Benefits

- Creating a PlugBI app is as easy as drawing its interface using Excel.
- Business teams with no technical skills create full-fledged enterprise apps.
- No more than one day of training needed to create your first app.
- Apps offer full transactional, collaborative, embedded BI, simulation, and Big Data capabilities.
- Apps created by teams of domain experts match the functional depth of commercial software packages.
- Apps can be changed in minutes and only get better with time.



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